

SAND SPRINGS AREA CHAMBER OF COMMERCE OFFICIAL ENTRY MATERIALS

WINTER NIGHTS AND MAGICAL LIGHTS

Welcome:

As an entry in the 2017 Festival of Lights Christmas Parade in Sand Springs, you are helping the community celebrate THIRTY-FIVE years of nighttime Christmas parades. Sand Springs has a heritage as Oklahoma's oldest and largest nighttime parade. The event regularly draws over 100 entries and 25,000 spectators along the 1.1-mile route. This year's parade will be held Friday, December 1, 2017 at 7 p.m. The staging area opens at 5 p.m. and will be located on Pecan Street between Adams Road and Lake Drive. The parade will follow its traditional route – traveling north on Adams Road, west on Second Street, north on Jefferson Avenue, west on Broadway to Page Triangle, then south on Main Street to First Street.

Entry Fees and Deadline:

Completed applications and the \$20.00 entry fee ***must*** be submitted to the Chamber of Commerce office, 1 West 1st St, no later than 5 p.m., Friday, **November 17, 2017**. This deadline is necessary to properly plan the parade. Early entry is encouraged. Please understand entries submitted after the deadline may not be accepted. Make checks payable to the Sand Springs Area Chamber of Commerce.

Theme and Awards:

We are excited to share our theme for the 2017 parade will be **WINTER NIGHTS AND MAGICAL LIGHTS**. The shimmering lights on fresh fallen snow, a warm glow from a fireplace, and a bright star that announced the first Christmas are all ways of showing winter nights and magical lights. Applicants are encouraged to use this theme when designing their parade entries. A \$100.00 cash prize will be given to the best Overall Entry as determined by independent judges. Other awards will be given for Best Church Entry, Best Use of Theme, Best Use of Lighting, Best Showmanship and Best Marching Unit.

2017 Festival of Lights Christmas Parade ✦ Sand Springs, Oklahoma



Rules:

Absolutely NO candy or other items can be thrown from a moving vehicle or float. Police or parade officials will immediately remove violators from the parade. This is a VERY SERIOUS safety issue and your cooperation is appreciated. Entries wishing to distribute candy should use walkers alongside the unit.

No unit may have a live Santa Claus on it. Please understand more than one Santa causes confusion, especially for small children. Santa comes at the end of the parade and is sponsored by the Sand Springs Area Chamber of Commerce.

Please emphasize safety. The Chamber, or any other agency or entity associated with the parade will not accept any responsibility for damages or injuries occurring during parade activities. The Chamber or designated agents thereof may withdraw or remove any entry from the parade at any time without cause.

All entries must have name of club, organization, business, church or group affixed to the towing vehicle, on the float itself or carried in front of marching units.

All entries must have some form of lighting sustainable for a minimum period of two hours. All entries *must* be in their assigned lineup locations lighted and ready to go no later than 6:30 p.m. on parade night. Please plan to arrive early!!! Entries arriving late may be placed in a location other than their assigned number and may not be properly judged.

Maximum entry height is 14 feet. Maximum width is 12 Feet. There is no maximum length. However, entries must be able to make tight turns.

What Happens Next?

A lineup number will be assigned for your entry. The number and staging information will be **mailed to your contact person the week of the parade.**

Special Needs/Questions:

Entries having special needs should note them on the attached entry form. The Chamber will make every effort to accommodate these needs. Questions should be directed to the Parade Coordinator, Debbie Nobles, 918-599-2008 or the Sand Springs Area Chamber of Commerce, 918-245-3221 during regular business hours.

Finally ...

Sand Springs has a thirty-five year tradition of excellent Christmas parades and an unblemished safety record. It takes everyone working together with a bright holiday spirit to make it happen. The Sand Springs Chamber of Commerce sincerely thanks you for your interest, enthusiasm and entry.

ENTRY APPLICATION

2017 Festival of Lights Christmas Parade – Sand Springs, Oklahoma
Sand Springs Area Chamber of Commerce
Friday, December 1, 2017, 7 p.m.

Organization: _____
Contact Name: _____ Day Phone: _____
E-Mail Address: _____ Evening Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

Select Category for **Award Consideration**

(Check One)*

Float	<input type="checkbox"/>
Vehicle	<input type="checkbox"/>
Marching Unit	<input type="checkbox"/>

(Check One)

Commercial	<input type="checkbox"/>
Non-Commercial	<input type="checkbox"/>
Church	<input type="checkbox"/>

Total Length of Unit *including towing vehicle* (measurement in ft)** _____

**If exact measurements are unknown, please indicate the type of unit you will be using (i.e. tractor trailer truck, pick-up truck with trailer, automobile, marchers with truck, etc) Description and any special needs (i.e. truck w/trailer, animals in unit, not close to marching band, etc):

Number of People Anticipated in Unit:

Number of Vehicles in Unit:

Announcer's Booth Notes: *(List Description, Announcements, Past Awards, Etc for Announcers Booth)*

All entries must include the **\$20.00** entry fee. Make checks payable to Sand Springs Area Chamber of Commerce. Entries should be returned to the Chamber office, 1 W 1st St, Sand Springs, OK 74063. For further information, you may phone the parade coordinator, Debbie Nobles – 918-599-2008 or phone the Chamber office at 918-245-3221. Fax is 918-245-2530.

ENTRY DEADLINE IS 5 P.M. on FRIDAY, NOVEMBER 17, 2017